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Case Studies

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Food and Beverage Portal

Background

A B2B online marketplace that connects food and beverage buyers with food and beverage distributors, suppliers, traders, local farms and specialty food manufacturers.



Custom Development



PHP



Content Management



Database



CSS



HTML



JavaScript

The Challenge

The requirement was to develop a customized solution for the given industry

The Solution

NRS developed a B2B portal with features for clients and suppliers/distributors. There is an exclusive membership section which will enable registered users to access the exclusive data.

Major Features

- Product Showroom – Companies can built their own online showroom to demonstrate featured products to interested buyers
- Match online buyers inquiry with suppliers

- Companies will be able to advertise their products, sales and special offers, to a wider audience

Some other Features

- Very user friendly administration panel
- Well organized data structure
- Enable / disable products
- Multiple images per product

Screen-Shots from the Food & Beverage portal

The screenshot displays a web application interface for 'Project 2'. The top navigation bar includes the project name and a user profile for 'jaysan' with options to 'Edit Profile' and 'Sign Out'. A left sidebar contains a 'NAVIGATION' menu with items like Dashboard, Users, Categories, Suppliers, Products, Buyers, and Events. The main content area shows the 'Main Categories' page with a table of records.

CATEGORY NAME	CATEGORY SLUG	DATE EDITED	EDITED BY	OPTIONS
Grocery Products	grocery-products	Dec 04, 2013 11:21:07	admin	
Delicatessen Products	delicatessen-products	Dec 04, 2013 11:24:58	admin	
Bakery Ingredients	bakery-ingredients	Dec 04, 2013 11:15:27	admin	
Fish/Seafood	fishseafood	Dec 04, 2013 09:36:45	admin	
Organic Products	organic-products	Dec 04, 2013 09:37:41	admin	
Dates	dates	Dec 04, 2013 08:01:19	admin	
Yeast	yeast	Nov 19, 2013 09:27:07	admin	
Syrups	syrups	Nov 19, 2013 09:27:26	admin	
Sugars/Sweetners	sugarssweetners	Nov 19, 2013 09:27:51	admin	
Starches	starches	Nov 19, 2013 09:28:40	admin	

At the bottom of the table, it indicates 'Showing 1 to 10 of 128 entries' and provides pagination controls: First, Previous, 1, 2, 3, 4, 5, Next, Last.

Project 2



jayson - jayson@nrsinfoways.com
[Edit Profile](#)
[Sign Out](#)

NAVIGATION

- Dashboard
- Users
- Categories
- Suppliers**
- Products
- Buyers
- Events

Suppliers

Suppliers

Records						ADD
USERNAME	NAME	COMPANY	DATE REGISTER	STATUS	OPTIONS	
4corner	Walden Mike	4Corner General Trading (LLC)	Dec 16, 2013 03:32:23	approve		
aujanindustries	George Daniel	Aujan Industries Co.	Dec 16, 2013 00:43:24	approve		
carlilebrands	Ayesha Mahmood	Carlile Brands International General Trading L.L.C	Dec 11, 2013 06:45:15	approve		
creativegroup	Evgenia Carter	Creative Group	Dec 11, 2013 06:34:59	approve		
crystalwater	Mohab M. Hanafy	Dubai Crystal Mineral Water & Refreshments L.L.C	Dec 11, 2013 06:26:32	approve		
dala	Sheeraz Hasan Khan	Dala Juice Factory	Dec 11, 2013 06:19:51	approve		
emiratesindustry	Muhammed Ashraf	Emirates Industry for Camel Milk and Products	Dec 11, 2013 06:05:57	approve		
emkegroup	Shamim Sainulabden	EMKE Group	Dec 11, 2013 05:56:38	approve		
emtech	Saud Khan	Emtech Corporation FZCO	Dec 11, 2013 05:50:15	approve		
firstavenue	Rakad Sahawneh	First Avenue Trading	Dec 11, 2013 00:57:13	approve		

Showing 1 to 10 of 41 entries

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Project 2



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NAVIGATION

- Dashboard
- Users
- Categories
- Suppliers
- Products**
- Buyers
- Events

Products

Products

Records					ADD
PRODUCT CODE	NAME	SUPPLIER	STATUS	OPTIONS	
03	Vimto - Cordial	Aujan Industries Co.	approve		
02	Barbican - Malt Beverage	Aujan Industries Co.	approve		
01	Rani Juices	Aujan Industries Co.	approve		
01	Chocolates	Foodsource International	approve		
03	Decaf - Capsules	First Avenue Trading	approve		
02	Smoothies - Java Blenz	First Avenue Trading	approve		
01	Classico Espresso Machine	First Avenue Trading	approve		
01	Meat	Emtech Corporation FZCO	approve		
02	Lulu Grocery Products	EMKE Group	approve		
01	Frozen Food	EMKE Group	approve		

Showing 1 to 10 of 87 entries

First Previous 1 2 3 4 5 Next Last