



DUBAI | INDIA



NRS INFOWAYS



ABOUT US

WE ARE GROWING SO FAST

NRS Infoways, established in the year 2005, is the fast growing IT Company based in Dubai and India,

We specialize in offering fully customized and bespoke website design and software development solutions eye-catching design and functionality. Whether your website requires SEO services, database design and development, web hosting services, streaming media services, integration and customization or, our specialized team of designers, programmers, and SEO specialists, will handle your project from start to finish.

SEARCH ENGINE OPTIMIZATION
WEB APPLICATION DEVELOPMENT
SOFTWARE DEVELOPMENT
DIGITAL MARKETING
INTEGRATIONS
WE DO IT ALL!





OUR GOALS

WE NEED TO ACHIEVE SOMETHING

We at NRS Infoways believe that reliability is the key to a strong business relationship. Our goal is to be accurate and competent in providing professional services to small and growing businesses around the world at a fair price. We continuously strive to raise the benchmark of our services and standards at all times. We believe in exceeding our customers' expectations by delivering more than what we have promised in terms of efforts and end results. This will help us in building continued and long lasting relationships with our associates and clients.



PRODUCTIVITY

We offer a range of expert services, along with strong team to implement the best strategy that increases your productivity and enhances your workflow



GREAT SERVICE

Regardless of whether you are interested in on-going continuous or one-off project , NRS always offers the best solution to clients



PROGRESS

Research, experimentation and innovation: NRS has always been ready to tackle new challenges with enthusiasm, to explore new ideas for development and to build exciting new projects



WHAT WE DO?

OUR DAILY ACTIVITIES

At NRS Infoways, we provide quality and affordable services in terms of Web Development, Web Design and Redesign, Software development, Content Management System, Search Engine Optimization Services and Mobile Applications Development to our esteemed clients across the globe



HIGH QUALITY CODE

It goes without saying that the software that we deliver to customers should be of high quality. Our products need to look great and help customers run their business.



FULL DOCUMENTATION

We provide good documentation for all our projects. User manuals, flow-charts etc.



UI/UX DESIGN

We do not restrict our actions and focus only on the backend coding but also make sure that the front end is beautiful and delights your users



HOW WE WORK

Our Vision is to remain proactive to all the business trends and technological upgrades taking place so as to provide exceptional services to all our clients. We look forward to provide cutting edge web design and software development solutions that will make a substantial difference to the web presence of all our clients.



UNDERSTANDING / PLANNING

Listen to the stake holders, Understanding Business, Objective functional requirements, technology constraints



DESIGN / DEVELOPMENT

We mark out the entire architecture of software and creating a layout that acts as a base for development. Development method can be waterfall or agile method based on the project requirements



TESTING / FEEDBACK

Assess the software for errors and documents bugs if there are any and Incorporate any feedback from the client



COMPLETE WORK / MAINTENANCE

We deliver the system into the production operating environment. Last but not the least, maintenance involves after sales services and support provided by the NRS to clients or end users.



DIGITAL SERVICES



DIGITAL STRATEGY

As part of a strategic review we conduct an in-depth digital audit to assess your current online presence and complete competitor benchmarking and target audience profiling.



SOCIAL MEDIA

With targeted media placements, social media management and platform analytics, we create copy, visuals, and engaging content that speaks of your brand and resonates with your audience.



DIGITAL CAMPAIGNS

NRS will work with you to plan and implement online campaigns to increase your online visibility, improve customer communications and generate tangible sales leads for your business.



MEASUREMENT & ROI

Measurement and tracking is crucial for any marketing activity. Whether your goals are to increase conversion rates, increase traffic to your website, promote a new service or product, our experts will be able to analyze key performance metrics.



SUPPORT SERVICES



REPAIRS

Receive expert Mac service to fix:
bouncing beach balls, flashing question
marks, MacBook cracked screens, non-
working keyboards and other Mac issues.



DATA RECOVERY

Has your hard drive died with no backup?
We recover from the worst of disasters,
including: non-powering external drives,
clicking drives, and dead computers.



MEMORY UPGRADES

Upgrade your RAM for vastly improved
performance! We only supply and install
Mac compatible Memory.



OS X APPLICATIONS

We offer all forms of support for Mac, iPad
and iPhone users including setup, iCloud
and device sync, App management and
upgrades.



DEVELOPMENT SERVICES



MOBILE APPLICATION DEVELOPMENT

Our experts can help you design and develop beautiful, innovative and unique mobile apps that can work as standalone apps or can even be integrated with existing app or a website.



CUSTOM SOFTWARE DEVELOPMENT

Our developers at NRS Infoways can develop highly customized solutions. We provide you with the flexibility to use the software as per your requirements.



WEBSITE DESIGN & DEVELOPMENT

Here's how it is: Earth got used up, so we transformed a whole new galaxy of Earths, some rich and flush with the new technologies



DATABASE DESIGN & DEVELOPMENT

NRS Infoways develops database solutions for our clients on universal compatible platforms, including MySQL, Oracle, XML, SQL Server and others.



OTHER SERVICES



SEARCH ENGINE OPTIMIZATION

We excel in providing SEO friendly web design, SEO Auditing, Link Building Services, Reputation Management and Content development.



WEB HOSTING SERVICES

At NRS, we are dedicated in supporting small and medium sized businesses with corporate best hosting solutions from Shared hosting to VPS to dedicated servers.



WEB ADVERTISEMENT

We provide customized web banner design services for advertisement for local and international portals and search engines.



INTEGRATION AND CUSTOMIZATION

We provide a variety of third-party applications covering major areas of businesses such as CRM, ERP systems, accounting packages and more.



SOME CLIENTS

GULF NEWS



adidas®
GROUP



Makita



Esecure | P



Pure Gold
SINCE 1989 JEWELLERS
L.L.C.





HR SOFTWARE

NRS HRM

NRS HRMS is an easy to use HR Management Software that is especially designed for UAE market



MANAGE MULTIPLE COMPANIES

Company contracts tenancy contracts company vehicles
bank accounts

EMPLOYEE MANAGEMENT

Payroll with WPS attendance, overtime WPS SIF file creation
loans salary slips annual leaves

INTELLIGENT REMINDERS

Scheduled notifications upcoming renewals overdue
notifications documents in process email alerts

EASILY UPLOAD AND MANAGE DOCUMENTS

Passport visa contracts photographs and any miscellaneous
records

Website: <http://hrsoftware.ae/>



CHEQUE SOFTWARE

CHEQUE PRINT PRO

Cheque Print Pro can be used in any country for any bank. It is a Cheque Printing software that prints on any size of cheque from any country to a normal office printer. Cheque Print Pro is a Multi-Company, Multi-User, Multi-Bank Account, Multi-Check Book, Multi-Currency software.



TRULY INTERNATIONAL

Can be used in any country for any bank

SUPPORTS MOST PRINTERS

Built on the ideology of utilizing existing resources

WYSIWYG ALIGNMENT ENGINE

Help's To Build cheque Layout To Fit Your Bank Cheque

TYPO ERROR FREE

Eliminates Spelling Mistakes, Differences between Amount In Figures & Amount In Words.

POST DATED CHEQUE REMINDERS

Cheque print pro reminds post dated cheques it has built in feature for all post dated cheques reminders.

Website: <http://chequeprintpro.com/>



SALON SOFTWARE

SALONMOZ.

Spa and salon software for appointment booking, customer and employee management, inventory management, product selling, tracking of consumable items and much more.



SCHEDULE APPOINTMENTS

Salonmoz. is a clean, simple tool with powerful scheduling features that can handle all your salon appointment bookings

MANAGE YOUR CLIENTS

Client management features with detailed client appointments history, future bookings and contact details

ACTIVITY DASHBOARD

Keep track of daily appointment scheduling activities

VAT EBABLED

Salonmoz is VAT enabled. VAT invoices can be generated from the system

Website: <https://salonmoz.com/>



CONTACT

US



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THANK

YOU