



DUBAI | INDIA



# NRS INFOWAYS



# ABOUT US

## WE ARE GROWING SO FAST

NRS Infoways, established in the year 2005, is the fast growing IT Company based in Dubai and India,

We specialize in offering fully customized and bespoke website design and software development solutions eye-catching design and functionality. Whether your website requires SEO services, database design and development, web hosting services, streaming media services, integration and customization or, our specialized team of designers, programmers, and SEO specialists, will handle your project from start to finish.

**SEARCH ENGINE OPTIMIZATION**  
**WEB APPLICATION DEVELOPMENT**  
**SOFTWARE DEVELOPMENT**  
**DIGITAL MARKETING**  
**SUPPORT SERVICES**  
**INTEGRATIONS**  
**WE DO IT ALL!**





# OUR GOALS

## WE NEED TO ACHIEVE SOMETHING

We at NRS Infoways believe that reliability is the key to a strong business relationship. Our goal is to be accurate and competent in providing professional services to small and growing businesses around the world at a fair price. We continuously strive to raise the benchmark of our services and standards at all times. We believe in exceeding our customers' expectations by delivering more than what we have promised in terms of efforts and end results. This will help us in building continued and long lasting relationships with our associates and clients.



## PRODUCTIVITY

We offer a range of expert services, along with strong team to implement the best strategy that increases your productivity and enhances your workflow



## GREAT SERVICE

Regardless of whether you are interested in on-going continuous or one-off project , NRS always offers the best solution to clients



## PROGRESS

Research, experimentation and innovation: NRS has always been ready to tackle new challenges with enthusiasm, to explore new ideas for development and to build exciting new projects



# WHAT WE DO?

## OUR DAILY ACTIVITIES

At NRS Infoways, we provide quality and affordable services in terms of Web Development, Web Design and Redesign, Software development, Content Management System, Search Engine Optimization Services and Mobile Applications Development to our esteemed clients across the globe



## HIGH QUALITY CODE

It goes without saying that the software that we deliver to customers should be of high quality. Our products need to look great and help customers run their business.



## FULL DOCUMENTATION

We provide good documentation for all our projects. User manuals, flow-charts etc.



## UI/UX DESIGN

We do not restrict our actions and focus only on the backend coding but also make sure that the front end is beautiful and delights your users



# HOW WE WORK

Our Vision is to remain proactive to all the business trends and technological upgrades taking place so as to provide exceptional services to all our clients. We look forward to provide cutting edge web design and software development solutions that will make a substantial difference to the web presence of all our clients.



## UNDERSTANDING / PLANNING

Listen to the stake holders, Understanding Business, Objective functional requirements, technology constraints



## DESIGN / DEVELOPMENT

We mark out the entire architecture of software and creating a layout that acts as a base for development. Development method can be waterfall or agile method based on the project requirements



## TESTING / FEEDBACK

Assess the software for errors and documents bugs if there are any and Incorporate any feedback from the client



## COMPLETE WORK / MAINTENANCE

We deliver the system into the production operating environment. Last but not the least, maintenance involves after sales services and support provided by the NRS to clients or end users.



# DIGITAL SERVICES



## DIGITAL STRATEGY

As part of a strategic review we conduct an in-depth digital audit to assess your current online presence and complete competitor benchmarking and target audience profiling.



## SOCIAL MEDIA

With targeted media placements, social media management and platform analytics, we create copy, visuals, and engaging content that speaks of your brand and resonates with your audience.



## DIGITAL CAMPAIGNS

NRS will work with you to plan and implement online campaigns to increase your online visibility, improve customer communications and generate tangible sales leads for your business.



## MEASUREMENT & ROI

Measurement and tracking is crucial for any marketing activity. Whether your goals are to increase conversion rates, increase traffic to your website, promote a new service or product, our experts will be able to analyze key performance metrics.





# SUPPORT SERVICES



## REPAIRS

Receive expert Mac service to fix:  
bouncing beach balls, flashing question  
marks, MacBook cracked screens, non-  
working keyboards and other Mac issues.



## DATA RECOVERY

Has your hard drive died with no backup?  
We recover from the worst of disasters,  
including: non-powering external drives,  
clicking drives, and dead computers.



## MEMORY UPGRADES

Upgrade your RAM for vastly improved  
performance! We only supply and install  
Mac compatible Memory.



## OS X APPLICATIONS

We offer all forms of support for Mac, iPad  
and iPhone users including setup, iCloud  
and device sync, App management and  
upgrades.

Website: <https://macsupport.ae/>



# DEVELOPMENT SERVICES



## MOBILE APPLICATION DEVELOPMENT

Our experts can help you design and develop beautiful, innovative and unique mobile apps that can work as standalone apps or can even be integrated with existing app or a website.



## CUSTOM SOFTWARE DEVELOPMENT

Our developers at NRS Infoways can develop highly customized solutions. We provide you with the flexibility to use the software as per your requirements.



## WEBSITE DESIGN & DEVELOPMENT

Here's how it is: Earth got used up, so we transformed a whole new galaxy of Earths, some rich and flush with the new technologies



## DATABASE DESIGN & DEVELOPMENT

NRS Infoways develops database solutions for our clients on universal compatible platforms, including MySQL, Oracle, XML, SQL Server and others.



# OTHER SERVICES



## SEARCH ENGINE OPTIMIZATION

We excel in providing SEO friendly web design, SEO Auditing, Link Building Services, Reputation Management and Content development.



## WEB HOSTING SERVICES

At NRS, we are dedicated in supporting small and medium sized businesses with corporate best hosting solutions from Shared hosting to VPS to dedicated servers.



## WEB ADVERTISEMENT

We provide customized web banner design services for advertisement for local and international portals and search engines.



## INTEGRATION AND CUSTOMIZATION

We provide a variety of third-party applications covering major areas of businesses such as CRM, ERP systems, accounting packages and more.



# SOME CLIENTS

GULF NEWS 

الروابي  
AL RAWABI

adidas®  
GROUP

 YAMAHA

  
RIGMAN

 DERBY  
INTERIORS  
FZ LLC

*Makita*

SQDL  
PROPERTIES

  
swiss-belHOTEL  
INTERNATIONAL  
HOTELS & RESORTS

  
هوم سنتر  
homecentre

Esecure | P

 Ras Al Khaimah  
Tourism Development Authority

  
*Energizer*  
Holdings, Inc.

Pure Gold  
SINCE 1989 JEWELLERS  
L.L.C.

بنك أبوظبي الأول  
FAB  
First Abu Dhabi Bank



# HEADSETS DIVISION

The Plantronics logo consists of the word "plantronics" in a lowercase, sans-serif font. The letters are white, and the word is enclosed within a thin, light green rectangular border.

Plantronics, Inc. is a public American electronics company producing audio communications equipment for business and consumers. Its products support unified communications, mobile use, gaming and music. Plantronics is headquartered in Santa Cruz, California and most of its products are produced in China and Mexico

The Jabra GN logo features the word "Jabra" in a bold, sans-serif font, followed by "GN" in a smaller, lighter font. Below the text is a horizontal line with a series of small dots on the left side, resembling a stylized sound wave or a microphone grille. The entire logo is white and set against a dark background within a light green border.

Jabra is a global brand specializing in audio equipment. It is owned by GN Audio, which is part of GN Group. Jabra engineers, manufactures and markets wireless, true wireless and corded headphones for consumers and enterprises. Jabra Corporation was acquired by GN Audio in 2000.

The Sennheiser logo features a square icon on the left containing a stylized white 'S' shape. To the right of the icon, the word "SENNHEISER" is written in a bold, uppercase, sans-serif font. The logo is white and set against a dark background within a light green border.

Sennheiser electronic GmbH & Co. KG is a German privately held audio company specializing in the design and production of a wide range of high fidelity products, including microphones, headphones, telephone accessories and aviation headsets for personal, professional and business applications



# SALON SOFTWARE

**SALONMOZ.**

Spa and salon software for appointment booking, customer and employee management, inventory management, product selling, tracking of consumable items and much more.



## **SCHEDULE APPOINTMENTS**

Salonmoz. is a clean, simple tool with powerful scheduling features that can handle all your salon appointment bookings

## **MANAGE YOUR CLIENTS**

Client management features with detailed client appointments history, future bookings and contact details

## **ACTIVITY DASHBOARD**

Keep track of daily appointment scheduling activities

## **VAT EBABLED**

Salonmoz is VAT enabled. VAT invoices can be generated from the system

Website: <https://salonmoz.com/>



# CHEQUE SOFTWARE

## CHEQUE PRINT PRO

Cheque Print Pro can be used in any country for any bank. It is a Cheque Printing software that prints on any size of cheque from any country to a normal office printer. Cheque Print Pro is a Multi-Company, Multi-User, Multi-Bank Account, Multi-Check Book, Multi-Currency software.



### TRULY INTERNATIONAL

Can be used in any country for any bank

### SUPPORTS MOST PRINTERS

Built on the ideology of utilizing existing resources

### WYSIWYG ALIGNMENT ENGINE

Help's To Build cheque Layout To Fit Your Bank Cheque

### TYPO ERROR FREE

Eliminates Spelling Mistakes, Differences between Amount In Figures & Amount In Words.

### POST DATED CHEQUE REMINDERS

Cheque print pro reminds post dated cheques it has built in feature for all post dated cheques reminders.

Website: <https://chequeprintpro.com/>



# HR SOFTWARE

**NRS HRM**

NRS HRMS is an easy to use HR Management Software that is especially designed for UAE market



## **MANAGE MULTIPLE COMPANIES**

Company contracts tenancy contracts company vehicles  
bank accounts

## **EMPLOYEE MANAGEMENT**

Payroll with WPS attendance, overtime WPS SIF file creation  
loans salary slips annual leaves

## **INTELLIGENT REMINDERS**

Scheduled notifications upcoming renewals overdue  
notifications documents in process email alerts

## **EASILY UPLOAD AND MANAGE DOCUMENTS**

Passport visa contracts photographs and any miscellaneous  
records

Website: <http://hrsoftware.ae/>





# CONTACT

## US



### OFFICE LOCATION

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**THANK**

**YOU**